

Rouzbeh Beikpour

Los Angeles, CA | rouzbehbeik@gmail.com | +1 424 388 8532 | www.rouzbehbeik.com
www.linkedin.com/in/rouzbehbeik/

Professional Summary

Experienced IT Support Specialist, Technology Manager, Web Developer, and Digital Marketing Expert with over eight years of experience. Founder of *Roulum*, a technology solutions company offering web development and marketing services to high-profile clients. Adept at managing IT infrastructure and technical support for businesses while delivering successful web development, digital marketing, app development, and print content campaigns. Author of *The Anatomy Of Computers*, a comprehensive guide to modern computer hardware. Additionally, served as Head Art Director for Altus Realty's collaboration with Forbes Italy for "The First Mag."

Professional Experience

IT Support & Manager - Rouzbeh Beikpour

Dec 2015 – Present | Remote & Los Angeles, CA

Personally provide comprehensive IT support and technology management services for businesses, ensuring operational efficiency and security.

- **Current Clients (Ongoing IT Support & Management):**
 - **Altus Realty & Altus Lifestyle**
 - Managing IT infrastructure and leading digital transformation projects across multiple locations, including **Florence, Milan, Rome, Verona, Houston, Madrid, and Mexico City**.
 - Providing ongoing IT support, network management, and security protocol implementation.
 - **IT Support Specialist - Association Tannaz Lahiji APS**
Jan 2017 – Apr 2022
 - Provided technical support via various channels, resolving 95% of software and hardware issues on the first contact.
 - Installed and maintained computer systems, ensuring seamless operation for over 50 end-users.
 - **IT Support Specialist - Castello di Montalbano**
Dec 2015 – May 2021
 - Resolved hardware, software, and network issues for over 100 devices.
 - Managed cloud-based email systems and implemented advanced security protocols, reducing incidents by 50%.

Founder - Roulum (Web Development, Digital Marketing, App Development & Print Design)

Dec 2015 – Present

Founded *Roulum*, a technology solutions company providing web development, digital marketing, e-commerce services, app development, and print content creation to various clients across various industries.

- **Web Development Clients:**

- Mary Lynn Rajskub
- Venus Production
- One Stop Talents
- Watch Paul Elia
- Just Honey, Do it
- Malibu Hair Extensions
- Jupiter Investments Group
- Insuranza
- Altus Gallery
- CNA Funding
- APG America
- Ristorante Tehran
- Agritettura
- World of Mercy
- Kash Insurance Agency

- **Marketing & Ads Clients:**

- April Macie
- Giraudi
- Altus Realty
- Venus Production

- **App Development:**

- **Convertium App:** Designed and developed *Convertium*, which is available on the Apple App Store for macOS, iOS, iPadOS, and as a web application.

- **Print Content Creation:**

- **Malibu Hair Extensions:** Designed and produced flyers for promotional campaigns.
- **Altus Realty:** Head Art Director for *The First Mag*, a magazine created in collaboration with Forbes Italy and sold as part of Forbes' September 2023 issue in Italy. [Forbes link](#)

Key Responsibilities:

- Developed responsive, user-friendly websites tailored to client needs, improving user engagement and performance.
- Ran successful Google Ads, PPC, and digital marketing campaigns, boosting client sales by 20-30%.
- Provided e-commerce optimization services, ensuring seamless customer experiences across platforms.

Skills

- **IT Support & Management:** Network configuration, cybersecurity, troubleshooting, system administration
- **Web Development (Roulum):** WordPress, HTML, CSS, JavaScript
- **Digital Marketing (Roulum):** Google Ads, SEO, e-commerce management, Social Media Marketing, Email Marketing (Mailchimp, MailUp), Conversion Rate Optimization (CRO), PPC, Analytics & Data Interpretation, Local SEO
- **App Development:** Cross-platform app development for macOS, iOS, iPadOS, and web
- **Print & Graphic Design:** Fully proficient in Adobe InDesign; print content creation for promotional materials, magazines, and flyers
- **Project Management:** Agile, Scrum, cross-functional team leadership, budget management
- **Data Analysis:** Python, SQL, Excel, Google Analytics, campaign performance optimization

Certifications

- Career Essentials in Generative AI by Microsoft and LinkedIn - Microsoft Certificate of Completion
- Machine Learning Specialization - Stanford Online - Coursera - G65EGSTZCX9X
- Data Analysis by Microsoft and LinkedIn - Microsoft Certificate of Completion
- AWS Fundamentals Specialization - Amazon Web Services on Coursera - LFJ3TL22NAZH
- Google Data Analytics Specialization - Google on Coursera - A5U5XGWHB9W9
- Google IT Support Specialization - Google on Coursera - THHKTVCJJDLL
- Python Specialization - University of Michigan | Coursera - AS66VRY7JX5G
- UI / UX Design Specialization - California Institute of the Arts on Coursera - U82A8S2TJURR
- Management of International Development - Università Bocconi | Coursera - 3AUVXTJDEX32
- System Administration and IT Infrastructure Services - Google on Coursera - EHCDL7N2JCC4

Author of "The Anatomy Of Computers"

I am the author of [The Anatomy Of Computers](#), a comprehensive guide to understanding and building modern computer hardware. This book provides readers with an in-depth look at the physical components of computers, from CPUs and GPUs to cooling systems and storage devices.